



EFDN PURPOSE AND SUSTAINABILITY CONFERENCE

Shaping the Future



08.11.2021 – 10.11.2021

BREDA, THE NETHERLANDS

MONDAY 08 NOVEMBER

- 02.00 pm City Tour Breda – [City Centre Breda](#)
 05.00 pm EFDN General Assembly – [Rat Verlegh Stadium](#)
 07.00 pm EFDN Welcome meeting – [City Hall Breda](#)

TUESDAY 09 NOVEMBER RAT VERLEGH STADIUM

- 08.30 am Doors open and network sessions
 09.00 am Opening EFDN Conference
 09.15 am Welcome by Municipality of Breda
 09.25 am Welcome by NAC Breda
 09.30 am NAC Breda:
 The CSR Strategy of the Pearl of the South
 FC Nordsjaelland:
 Purpose and the Future of the Game
10.30 am More than Football Awards Shortlist:
- Barça Foundation – Sport as a tool for inclusion in Juvenile Justice Centres
 - FC Twente – ‘Integration of the Turkish Community in Twente’
 - PFC Ludogorets – Improve yourself with Ludogorets
 - Big Hearts Community Trust – The Big Hearts Supporters’ movement
- 11.30 am Networking Coffee Break
11.45 am Break Out Sessions 1
1. FC Sankt Pauli – Fan facilitation and participation as core elements of CSR activities
 2. EFDN & Colourblind Awareness – TACBIS, How colour blindness impacts sport
 3. Paris Saint-Germain & Awabot – The FAN of the Match from a distance
 4. EFDN – The European Walking Football League
- 12.30 pm Future of Football Panel
 01.00 pm Lunch
01.45 pm Transport to Workshops / Study visits
1. Playing for Success
 2. STEM & Football
 3. Walking Football
 4. Nobody Offside
 5. Street League
 6. Show Racism the Red Card
- 03.30 pm Networking Coffee Break
03.45 pm Break Out Sessions 2
1. Newcastle United FC Foundation – United As One
 2. Brentford FC Community Trust – Partnership strategy
 3. EFDN Playground programme supported by Musco Lighting
 4. Swedish Professional Football Leagues – Player sustainability and Integrity in a Swedish context
- 04.30 pm Women in Football Panel
 05.00 pm Closing Day 1
 07.30 pm More than Football Award Dinner & Ceremony (Dress code: Business cocktail)
 – [Big Church Breda](#)

WEDNESDAY 10 NOVEMBER RAT VERLEGH STADIUM

- 09.00 am Doors open and networking sessions
 09.30 am EFDN: Programmes, Fundraising & Partnerships
 10.00 am Action for Climate Empowerment: From the negotiation table at COP 26 to implementation by football clubs across Europe
 11.00 am Johan Cruyff Arena - A sustainable stadium
 11.30 am Networking Coffee Break
11.45 am Breakout Sessions 3
1. Foundation 92 of Salford City FC – The COVID Year
 2. Fundaçao Benfica – Refugee approach & overall strategy
 3. Rangers Charity Foundation – A New Strategy: Growth, Challenge and Opportunity
 4. EFDN & Upshot – Presentation new EFDN MEL Guide
- 12.30 pm Lunch
01.30 pm Breakout Sessions 4
1. Blackburn Rovers Community Trust – Harnessing the power of football to integrate
 2. NEC Nijmegen – The gap between regular and disabled football
 3. Vitesse Betrokken: Believe in More
 4. EFDN: Scoring for Health
- 02.15 pm Inter Campus – a Social Impact Analysis of Inter Campus
 02.45 pm Final Conclusions
 03.00 pm End EFDN Conference
 03.30 pm Stadium Tour Rat Verlegh Stadium



TOGETHER
We are
 #Morethanfootball